

Strategic Planning for Patient Care Outcomes



**A Work Conference
using a facilitative approach
to planning safe, accessible,
cost-effective patient care.**

**Involve your internal experts
to prioritize outcomes and
design processes that will
achieve reliable results.**

Objectives

By the end of the session, the patient care management/leadership team will have reached consensus their strategic priorities for the future and action plans for involving their employees in driving the processes forward. Specifically, participants will be able to:

- ◆ Communicate the patient care mission and vision of the organization and use it to target and steer the direction of their planning;
- ◆ Interpret and use feedback information from a variety of quick and easy, do-it-yourself, assessment technologies;
- ◆ Identify specific strategic objectives to focus on throughout the year and prioritize those most productive to achieving the vision;
- ◆ Use force field analysis to identify and prioritize (1) what is driving the organization toward the vision and (2) the obstacles that are standing in the way of achieving the vision;
- ◆ Action plan to (1) remove all obstacles, (2) promote driving forces, and (3) achieve prioritized strategic objectives.

Program Content

Strategic planning: A facilitative approach

Mission, vision, management philosophy

Assessments and debriefing

Brainstorming, campaigning, and multi-voting vision and strategic objectives

Force field analysis

Can we actually implement this plan?

Action planning

Involving middle managers and employees

Implementation – the hard part

Your role in facilitating implementation